



Creating Technology to Promote Learning

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Page 1 of 2

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ATI and Scantron Team Up to Provide Flexible Assessment Solutions

TUCSON, AZ/October 2010 — Assessment Technology Incorporated (ATI) and Scantron team up to provide flexible assessment solutions at a lower cost to school districts. Districts can collect an array of assessment information while benefiting from industry-leading dedication to quality, accuracy, and dependability that has come to be expected from both companies.

Data excellence has been Scantron's driving force for more than 40 years. Scantron's data collection solutions help save educators time and money by automating data collected from paper forms. Scantron not only offers software, but scanners and forms to meet all data collection needs. Scantron's proven business and education solutions include OMR (optical mark read) scanners, imaging scanners, scannable forms, test-scoring machines, as well as professional and outsourcing services.

For more than a decade, ATI's Galileo K-12 Online Instructional Improvement System (IIS) has been successfully assisting teachers, parents, principals, administrators, state departments of education, and policymakers in their efforts to elevate student learning. ATI achieves this goal by providing data to inform educational decision making, as well as tools to enhance overall effectiveness in the instructional process. The Galileo IIS makes it possible for school districts to deploy a comprehensive Instructional Improvement System that includes both online and offline assessment (e.g., benchmark, summative, formative, interim/end-ofcourse, and placement) both with rapid online scoring and data aggregation using *Scanline*.

"This is an exciting opportunity for ATI and Scantron," says John Bergan, Ph.D., President Assessment Technology Incorporated. "We strive to provide the most innovative tools so that educators can maximize their time. This partnership will provide just that, time teachers need and want for working with their students."

(more)

“We are always looking for ways to better serve our customers,” states Mike Chiszar, Director of Strategic Partnerships at Scantron. “By partnering with ATI we are not just adding new capabilities, we are adding the experience and credibility of a trusted education organization.”

ATI’s *Scanline* supports Scantron OpScan® and iNSIGHT™ 4 scanners used by ATI and Scantron clients in several states. *Scanline* offers districts the versatility to test offline when necessary, while retaining the benefits of advanced web-based assessment, reporting, curriculum, and student information management. Scantron’s equipment and expertise in managing the distribution of printed materials associated with assessment play an important role in meeting the needs of clients using ATI assessment tools.

Together, Scantron’s data collection tools and ATI’s Instructional Improvement System are providing school districts effective technology solutions to facilitate innovation and leadership in implementing educational initiatives to elevate student achievement.

About Assessment Technology Incorporated:

Assessment Technology Incorporated, through Galileo K-12 Online, provides a fully integrated, standards-based instructional improvement system that combines the strength of research and the power of innovation to assist educators in promoting student mastery of local and state standards. As a leader in online testing, Galileo’s comprehensive assessment system offers a broad range of assessment options including benchmark, formative, screening and placement tests, plus interim and final course evaluations, pretests and posttests, and instruments documenting instructional effectiveness. ATI provides even more flexibility through ASK Technology which supports the importation, scheduling, delivery, administration (online or offline), automatic scoring and reporting on assessments created outside of Galileo K-12 Online. With a 96 percent retention rate, ATI offers innovative technology that addresses a district’s goals when implementing standards-based strategies to help raise student achievement.

For more information: www.ati-online.com

About Scantron:

Scantron helps education, commercial, and government organizations worldwide measure and improve effectiveness with assessment and survey solutions built on leading products and comprehensive, value-added services. The company is best known for its pioneering and exceptional products and services that allow the rapid, accurate and reliable capture of student performance data. Scantron continues this trend with innovative software and survey solutions that leverage its expertise in world-class forms printing and scanner manufacturing. It is proud to serve 80 of the largest 100 school districts in the United States, as well as 70 countries and 15 Ministries of Education throughout the world that have chosen Scantron’s scanning solutions for their national assessment programs.

For more information: www.scantron.com

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