



Creating Technology to Promote Learning

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ATI Introduces ASK Technology: Expanding Support for School-Created Assessments

ASK Technology now part of the Galileo K-12 Online standards-based comprehensive assessment system

Tucson, AZ – September 2010 – Assessment Technology Incorporated (ATI), a leader in online instructional improvement systems, announces the release of *ASK Technology*. *ASK Technology* is the latest advancement in ATI's Galileo K-12 Online Instructional Improvement System incorporating standards-based comprehensive assessment. *ASK Technology* provides educators the ability to import, schedule, deliver, administer (online or offline), automatically score and report on assessments created outside of Galileo K-12 Online.

“Raising student achievement through innovative technology is our top priority,” said John R. Bergan, Ph.D., President of ATI. “Our advancements are driven by research and technology development work, educator input and needs, and by monitoring educational policy. Teachers wanted more flexibility and administrators were looking for efficiencies. With ATI's comprehensive assessment system and *ASK Technology*, we have created a system that is exactly what they are requesting.”

ASK Technology has been developed to support the maintenance and use of assessment content developed outside of Galileo K-12 Online. *ASK* assessments are ideally suited for end-of-chapter quizzes, mid-term and final exams. *ASK Technology* enhances the value of external assessments for teachers and administrators by making external assessment content available in Galileo K-12 Online. *ASK Technology* makes it possible for an educator to import an external test into Galileo, align the items in the test to standards, schedule online or offline test administration, and automatically score results. Online administration can occur in a computer lab or with response pads. Test booklets and automatically generated answer sheets can be printed to support offline administration. The full range of Galileo reports are available for *ASK* assessments. Moreover, *ASK* items can be viewed in Galileo reports along with items created in Galileo.

(more)

In order to meet the educational challenges of the information age, schools have invested heavily in assessment and instructional technology. It is critically important for schools to be able to integrate all of their assessment resources to promote student learning. *ASK Technology* makes a significant contribution to this goal by making it possible to access and maintain all of the school's assessment content in one system.

About Galileo K-12 Online:

Galileo K-12 Online from Assessment Technology Incorporated is a fully integrated, easy-to-use, standards-based instructional improvement system with state-standards built in and ready for use. Galileo K-12 Online management tools assist educators in establishing instructional goals reflecting the district's curriculum, assess goal attainment, forecast standards mastery on statewide tests, and use assessment information to guide classroom instruction and re-teaching interventions. ATI's patented technology is uniquely qualified to address a district's goals when implementing standards-based strategies to improve student performance. For more information, call 1-877-442-5453 or visit www.ati-online.com

About Assessment Technology Incorporated:

Established in 1986 and headquartered in Tucson, Arizona, Assessment Technology Incorporated (ATI) is comprised of a professional staff with expertise from a variety of disciplines related to early childhood and K-12 education including teaching, training, educational measurement and outcomes evaluation, research, software development, information management systems, multimedia production, and the design of web based applications for education. ATI was among the first to provide online testing, real-time results, and risk assessment identifying students at risk for not meeting standards. ATI technology continues to evolve based on client needs, research undertakings, government accountability requirements and advances in technology.

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Interviews:

John Richard Bergan, Ph.D., President

John Bergan received his Ph.D. in psychology and education from the University of Michigan. He has over 30 years of research experience in the area of children's development. Dr. Bergan is the author of several books and over 70 articles in scientific journals in education and psychology. Dr. Bergan's research contributions include studies of children's cognitive and social development and policy research studies on the development of Head Start children and the transition of Head Start children into the elementary school. He is a Fellow of the American Educational Research Association and the recipient of the Palmer O. Johnson Award from the American Educational Research Association, the Distinguished Psychologist Award from the Arizona State Psychological Association and the Presidential Citation from the National Child Care Association. As founder and president of Assessment Technology Incorporated (ATI), Dr. Bergan establishes and refines the vision of ATI and, with the Research and Development team, designs new technology to assist educators in public schools, Head Start programs and private childcare settings, to accomplish the goals of enhancing students' learning and children's development.

Jason Kane Feld, Ph.D., Vice President Corporate Projects

Jason Feld received a M.A. in psychology from New York University and his Ph.D., in educational psychology at the University of Arizona. His research and professional activities in child development, Pre-K and K-12 education, assessment, policy and practice span 25 years. He co-authored the National Head Start Association position paper on Reading Readiness and has authored multiple reports and articles on children's learning. He is the recipient of the Presidential Citation of Achievement Award from the National Child Care Association and the National Head Start Association Award of Contribution to Education.

Dr. Feld is a published author in books, scholarly journals, technical reports and early childhood journals and serves on the Editorial Board for the National Head Start Research to Practice Dialogue. He has been a speaker at many state and national conferences, including the Arizona Teaching in Education Alliance and Arizona Department of Education State Series, Arizona School Board Association and Arizona School Administrators Conference, the Council for Chief State School Officers, the National Child Care Association, and the National Head Start Association. Dr. Feld has presented the research findings of Assessment Technology Incorporated (ATI) at the National Press Club in Washington, D.C., and his work on child outcomes in Head Start has been utilized on The NewsHour with Jim Lehrer.